



SUPPORT OPPORTUNITIES
May 6 – 8, 2010

General Meeting Sponsorship Recognition Levels

- Silver: \$ 25,000 (Standard recognition in meeting materials and on-site signage)
- Gold: \$ 35,000 (More prominent recognition in meeting materials and on-site signage)
- Platinum: \$ 50,000 (Highest recognition levels in meeting materials and on-site signage)

General Meeting Support: Minimum of \$ 5,000

On-site Sponsorship Opportunities

- Cyber Café \$ 15,000 (one sponsorship, first come, first serve), sponsor will receive sole recognition of Cyber Café room with banner in Cyber Café area.
Date(s) available: Thurs, May 6th – Sat, May 8th
- Exhibitor's Theatre \$ 20,000 Sponsor may select a time to hold an Exhibitor's Theatre that is not during MAD-ID scheduled programming (food and beverage costs are additional based on selections)
Date available: Fri, May 7th; 6:30pm – 8:00pm
- Reception \$ 25,000 (one sponsorship, first come, first serve), sponsor will receive sole recognition of Reception and on-site signage.
Date available: Thurs, May 6th
- Conference Bags \$ 6,000 (one sponsorship, reserved by 3/15/10)
- Conference Bag Insert \$ 5,000 (Item Description _____)
- Lanyards \$ 2,500 (one sponsorship, reserved by 3/15/10)
- Water Bottles \$ 1,500 (reserved by 3/15/10)
- Post-it-notes \$ 1,000 (reserved by 3/15/10)
- Pens \$ 1,000 (reserved by 3/15/10)

Exhibit Space Fees (Thurs, May 6th – Sat, May 8th), Poster Session Fri, May 7th

- Option 1 \$ 1,000 per booth per day, \$ 2,500 per booth for entire conference (3 days)
Includes 8' x 10' pipe and drape exhibit area (8' High Backwall, 3' High Side Rails, 6' skirted table, 2 Chairs and Wastebasket and 17" x 22" Identification Sign
- Option 2 \$ 2,000 per booth per day, \$ 5,000 per booth for entire conference (3 days)
Includes 16' x 20' pipe and drape exhibit area (8' High Backwall, 3' High Side Rails, (2) 6' skirted tables, 4 Chairs and Wastebasket and 17" x 22" Identification Sign
(pending approval and based on requests received, includes the option to bring in your own booth set-up)
- Option 2 \$ 3,000 per booth per day, \$10,000 per booth for entire conference (3 days)
Includes 32' x 40' pipe and drape exhibit area (8' High Backwall, 3' High Side Rails, (3) 6' skirted tables, 6 Chairs and Wastebasket and 17" x 22" Identification Sign
(pending approval and based on requests received, includes option to bring in your own booth set-up)

Please note, if you wish to attend the meeting and meal functions, per PhRMA guidelines you must register as an Attendee; the exhibit fee does not include your conference registration or

meals.

MORE INFORMATION TO COME